RIMOWA



Public Relations Intern (F/M/D) -Cologne

Welcome to RIMOWA, the first German Maison of the LVMH Group. We are a global lifestyle brand with a mission to create the essential tools for a lifetime of travel. For more than 120 years, we've dedicated ourselves to develop unique products where function coexists with luxury, heritage with innovation, and craftsmanship with design.

At RIMOWA we believe that great ambitions demand resilient companions. It's why our tools are created with longevity in mind. Because the most meaningful journeys last more than a trip, they last a lifetime. Please join us to discover your own.

APPLICATION:

We would kindly ask you to send your complete application documents and the earliest commencement date as PDF via E-Mail to people@rimowa.com

HR Coordinator Jaqueline Khalil

OUR OFFER:

The RIMOWA Public Relations team is looking for an intern to join the team in Cologne, Germany. In this role, you will support our Public Relations Manager in operational tasks and foster to run the daily business. As a Public Relations intern, you'll have the chance to grow and get a good understanding of the whole Public Relations process. You'll also work in close cooperation and exchange with the colleagues in France.

YOUR RESPONSIBILTIES:

- Support on general PR topics
- Assistance to the global PR agencies
- Coordination with the international Marketing and PR teams
- Organizing PR samples and shipping of products
- Creating daily and monthly clipping reports
- Structuring PR assets

PROFILE:

- Student (f/m/d) in communication sciences or comparable degree program with a focus on Marketing
- Excellent written and verbal communication skills in German and English
- Good knowledge of Microsoft Office (PowerPoint, Excel, Word)
- Structured way of working
- Hands-on Mentality and pragmatic way of working
- Willingness to learn in an international environment
- First experience with PR desirable