

# RIMOWA



## Product Marketing Intern (F/M/D) - Cologne

Welcome to RIMOWA, the first German Maison of the LVMH Group. We are a global lifestyle brand with a mission to create the essential tools for a lifetime of travel. For more than 120 years, we've dedicated ourselves to develop unique products where function coexists with luxury, heritage with innovation, and craftsmanship with design. At RIMOWA we believe that great ambitions demand resilient companions. It's why our tools are created with longevity in mind. Because the most meaningful journeys last more than a trip, they last a lifetime. Please join us to discover your own.

### APPLICATION:

We would kindly ask you to send your complete application documents, including your salary expectations and the earliest commencement date as PDF via E-Mail to [people@rimowa.com](mailto:people@rimowa.com)

HR department  
Jaqueline Khalil

### OUR OFFER:

The RIMOWA Product Marketing team is looking for an intern to join the team in Cologne, Germany. In this role, you will support the team in operational tasks and foster to run the daily business. As a Product Marketing intern, you'll have the chance to grow and get a good understanding of the whole Marketing process.

### YOUR RESPONSIBILITIES:

- Support the team in day-to-day business
- Organisation of photoshoots and handling of all the logistics: coordination with photographers and RIMOWA shipping team, shipment and pick-up of products
- In charge of implementing and managing the Marketing samples storage
- Liaise with agencies and external creative partners
- Participate in the product development and product launch process: support the team in creating Marketing tools and overviews

### PROFILE:

- Student (f/m/d) in Business Administration or comparable degree program with a focus on Marketing
- Interest in Marketing and Product Management (first experience is a plus)
- Problem-solving oriented, autonomy and hands-on mentality
- Passion for working in international teams
- Excellent written and verbal communication skills in English and German
- Good knowledge of PowerPoint and Microsoft Excel



RIMOWA GMBH  
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